



Interstate Transport Retains Nathaniel Engelsen as CIO

Expert technologist tapped to continue Interstate's technology leadership

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Saint Petersburg, FL: Interstate Transport, Inc., a leading US freight management and logistics company, today announced it had retained Mr. Nathaniel Engelsen as its first full time Chief Information Officer (CIO).

Mr. Engelsen was formerly the lead developer of Interstate's InMotion Global© technology platform. He was brought in full time to Interstate as CIO in order to lead all technology decisions and to help Interstate retain its technology leadership position.

Tim Higham, CEO of Interstate said, "It is a major milestone in our growth to now have a full time CIO. I knew this moment would one day come, but I didn't expect it so soon. However, our historic growth and future expansion plans dictated that we make the move now to retain expert technology leadership. We now have a patent pending on our technology and our InMotion Global© is by far the most advanced TMS system I have ever seen, using ASP.NET and web services to deliver unprecedented efficiencies to our company".

Mr. Engelsen has over 15 years of IT experience, beginning as a programmer and moving up to Project Manager, System Architect, and Director of Development positions. He has been certified as both a Microsoft Certified Application Developer and a Microsoft Certified Solution Developer. Mr. Engelsen holds a bachelor's degree in Business Administration/Management Information Systems from Rowan University in Glassboro, New Jersey and is a graduate of the United States Marine Corps Officer Candidate School.

InMotion Global© uses the latest .NET technology framework from Microsoft. ASP.NET AJAX allows InMotion Global© to be a true "Web 2.0" application with generational advancements over typical Internet delivered (World Wide Web) software. Over the last 2 years Interstate spent millions of dollars writing the software code to achieve spectacular results, such as:

- InMotion Global© can be deployed and ready to use in just a few minutes whether for one user at one site or 1,000 users at 100 sites.
- Every shipment can be tracked and traced over the Internet irrespective of the number or type of user, and irrespective of their own proprietary internal technologies.
- Using a Service-Oriented Architecture (SOA) InMotion Global© ties in with the latest in mapping and satellite imagery for delivery directions and tracking loads.

- InMotion Global® can be deployed as Software as a Service (SaaS) solution or as a dedicated premise solution at the users site.

InMotion Global® is also unique in its pricing strategy. It is provided *free* of all upfront costs to any user or customer. Charges are levied on a small “per load” moved basis. Additional charges apply for customization and personal training services.

“We have recognized over the years that one of the biggest barriers to the success of any product or service is its price. So, we decided to take price completely out of the decision equation. That means our customers have nothing to lose and everything to gain from using InMotion Global® to manage their transportation and logistics function. It is that simple. We are truly that confident in InMotion Global® “, Higham said. “Having Nathaniel here to watch over further deployment of InMotion Global® will secure our technology leadership position”.

To find out more go to www.interstate-transport.com or call toll free 866-281-1281 x1323.

ABOUT INTERSTATE TRANSPORT: Interstate is one of the fastest growing logistics providers in the United States. Based in Saint Petersburg, FL, Interstate provides logistics services and complete logistics outsourcing solutions, including free transportation management software (InMotion Global®) to customers across the United States. Interstate’s Freight Management Center (FMC) and Disaster Freight Management Center (DFMC) provide capacity and Internet load tracking for every shipment as needed, free transportation management (TMS) software, routing and load optimization, Internet load tendering, guaranteed appointment making, and complete efficiency reporting. Every aspect of Interstate’s offerings can be managed via the Internet or telephone. Learn more at www.interstate-transport.com