



InterstateTransport

Press Release

Source: Interstate Transport

Interstate Transport Offers Free Logistics Program Nationwide For Poinsettia and Christmas Live Goods Growers

Program expected to collectively save growers millions in shipping costs and will provide “Just In Time” service to retailers nationwide

Tuesday, August 29, 2006

Saint Petersburg, FL: Interstate Transport, Inc., the leading freight management and logistics company in the horticultural industry, today announced a tailored program for America’s shippers of Poinsettia and Christmas live goods. The program provides free truck load routing, load optimization, and online load tracking. Interstate will also provide “Just In Time” (JIT) delivery to any location in the United States with guaranteed on-time delivery.

The program is closely linked to the highly successful “routing and optimization” services already provided by Interstate to numerous nationwide growers and shippers. Interstate’s powerful computer algorithms take tens of thousands of orders that need to be shipped and optimize both the total miles traveled for each truck as well as the way in which the truck is loaded. Most shippers see immediate savings of 10 to 15 percent in total shipping costs – and the results are provided in about 60 minutes.

Tim Higham, President and CEO of Interstate Transport, said; “We were asked by one of the largest growers in the country to analyze data from last years Poinsettia shipping season. We discovered in less than one hour several hundred thousands of dollars in missed savings just by optimizing the loads and routing them across the country correctly. Growers need to know this free service exists so they can stop giving money away”.

Poinsettias ship for the Christmas season from the end of Thanksgiving to December 22nd. They ship with other Christmas live goods material such as wreaths, Christmas baskets, and seasonal hanging plants. The Interstate routing and optimization service is free to any grower that ships large volumes of plant material. Interstate can also offer lowest cost transportation services and guarantees “Just In Time” delivery for any load. Growers are encouraged to call Sean Storr (toll free) 866-281-1281 x1317 for more details. Growers can expect transportation savings to range from 10 to 15 percent from this free service.

ABOUT INTERSTATE TRANSPORT: Interstate is one of the fastest growing third party logistics providers in the United States. Based in Saint Petersburg, FL, Interstate provides logistics services and complete logistics outsourcing solutions to customers across the United States. Interstate’s Freight Management Centers provide Internet load tracking for every shipment, free transportation management (TMS) software, routing and load optimization, Internet load tendering, guaranteed appointment making, and complete efficiency reporting. Every aspect of Interstate’s offerings can be managed via the Internet or telephone. Learn more at www.interstate-transport.com