



InterstateTransport

Press Release

Source: Interstate Transport

## **Interstate Transport Announces Availability Schedule For The Long Awaited InMotion Global© Transportation Management System (Version 3.0)**

**Two years of development and thousands of programming hours pay dividends as InMotion Global© starts Awaited Initial rollout with Growers and Nurseries Nationwide.**

Friday, November 03, 2006

Saint Petersburg, FL: Interstate Transport, Inc., the leading freight management and logistics company, today announced final testing of the long awaited InMotion Global® TMS software solution was concluding and dates are being assigned for customer rollout. Interstate plans to work with a select group of their horticultural client base to provide InMotion Global© for the upcoming 2007 shipping season in order to lower grower costs and to help eradicate distribution and transportation issues.

InMotion Global© is a fully functioning Transportation Management System (TMS) that is free of all upfront costs. Customers pay a small per load fee for using the system and have the ability to connect to Interstate's 24 hour Freight Management Center (FMC) for capturing truck and trailer capacity on an "as needed" basis.

Tim Higham, President and CEO of Interstate Transport, said; "The best part about InMotion Global© is that it is free of all upfront costs and gives growers access to real capacity already hauling loads for other growers inside the network. Furthermore, after extensive talks with growers, we met the requirement that the system requires no technology resources from the grower whatsoever. As a Microsoft development partner, we have successfully fulfilled this request since version 1.0 by using the most advanced programming and user interfaces available. Users don't care about the technology – they just want it to work – and work every time. InMotion Global© delivers on that request and during testing every grower said we had exceeded their expectations."

Tens of thousands of loads and trucks are constantly in transit across the United States using InMotion Global© today as the technology platform. The technology was developed as a "means to an end" – to provide 100% control of every aspect of the shipping process. This includes routing and optimization, complete dispatch operations, load tracking for customers, and thousands of reports to analyze transportation and distribution costs.

"InMotion Global© can be provided to our clients in a matter of minutes. Moreover, it supports unlimited users and unlimited remote locations at no additional cost. We have been so pleased with its success that we will guarantee, in writing, that it will make any grower more productive, lowers costs, and provide access to new found capacity", Higham said.

A flash demonstration of InMotion Global© can be found at [www.interstate-transport.com](http://www.interstate-transport.com) and a private demonstration can be arranged by e-mailing [inmotion@interstate-transport.com](mailto:inmotion@interstate-transport.com)

Higham said, “We are well known in the industry and respected by growers because it is our largest business segment and we have been committed to them from the very first day. I sincerely hope growers spend a few minutes looking at how InMotion Global’s© proven technology and existing network will save them money and provide truck capacity when they need it the most”.

**ABOUT INTERSTATE TRANSPORT:** Interstate is one of the fastest growing logistics providers in the United States. Based in Saint Petersburg, FL, Interstate provides logistics services and complete logistics outsourcing solutions, including free transportation management software to customers across the United States. Interstate’s Freight Management Centers provide capacity and Internet load tracking for every shipment as needed, free transportation management (TMS) software, routing and load optimization, Internet load tendering, guaranteed appointment making, and complete efficiency reporting. Every aspect of Interstate’s offerings can be managed via the Internet or telephone. Learn more at [www.interstate-transport.com](http://www.interstate-transport.com)