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## **InMotion Global Launches New Website And New Features**

### **The logistics software giant celebrates its success with a fresh new look and exciting new features**

Saint Petersburg, Florida – October 26, 2009 – InMotion Global has launched its newly redesigned and enhanced website, [www.InMotionGlobal.com](http://www.InMotionGlobal.com). The updated site has a completely new look and feel, welcoming visitors to explore the company's award-winning transportation management system, InMotion Global TMS™, and to see the host of new features now available.

"We are dedicated to providing our online visitors with the same quality experience they enjoy when they use our transportation management system," said Tim Higham, InMotion Global CEO, a division of Interstate Logistics Group. "The site is vibrant and exciting which reflects everything we do here at InMotion Global. Innovation is at the core of our operations, from software design to new client implementations. 'Good enough' does not fit into our thinking here. We continue to lead the logistics software industry precisely because we do everything with quality in mind."

The website features streamlined navigation and dramatic graphic design. Visitors to the site will find the technical aspects as compelling as the vast array of information offered. Beyond the graphics and eye-catching display, the site is a great resource for current InMotion Global clients and for prospective clients who are just beginning to explore what a transportation management system can do for their operations – and how it can save them money.

InMotion Global offers so many products and services, the designers had to come up with a clever, user-friendly format to present information on the new site. Customers can follow a link that takes them directly to information that fits their needs. Shippers, Carriers and other potential users may navigate to sections of the site that are designed specifically for their unique areas of interest. "Both our website and InMotion Global TMS™ were designed with the end-user in mind. A lot of thought went into the flow and ease-of-use as well as the look and technical aspects of the site and our TMS. Everything is laid out and arranged in a logical format that makes it simple to navigate," explained Mike Olson, Sales Manager of InMotion Global.

The website highlights each of the InMotion Global TMS™ components, broken down into logical categories. For example, visitors to the site can learn about the system's powerful business intelligence

reporting and its unparalleled load planning and routing & optimization components. They can also explore how InMotion Global TMS™ makes freight management a breeze with color-coded load boards and a centralized dispatcher dashboard. The site explains how InMotion Global's customized web-portal, LoadLink®, can provide real-time information about each load and how simple it is to access load information via telephone with PhoneLink, InMotion Global's interactive voice response system.

**About InMotion Global:**

InMotion Global, Inc. provides the industry-leading Transportation Management System, InMotion Global TMS™ with its companion web-portal LoadLink® to customers across the United States. InMotion Global TMS™ is fully integrated with Interstate Transport's Freight Management Center to provide freight capacity, Internet load tendering and tracking, routing, load optimization, guaranteed appointment setting and complete efficiency reporting. InMotion Global, Inc. is headquartered in Saint Petersburg, Florida. Learn more at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).

**About Interstate Logistics Group:**

Interstate Logistics Group is the holding company of InMotion Global, Inc. and Interstate Transport, Inc. and serves as the logistics & transportation platform company in Palm Beach Capital's portfolio. Palm Beach Capital is a private equity investment firm that specializes in investing in growing, privately-held companies. Through its partnership with Palm Beach Capital, Interstate Logistics Group is poised to acquire other logistics providers and freight transportation companies.

**About Interstate Transport:**

Interstate Transport, Inc. is one of the fastest growing logistics providers in the United States. Headquartered in St. Petersburg, Florida, Interstate provides logistics and distribution services and complete logistics outsourcing solutions including transportation management software (InMotion Global TMS™) to customers across the United States. Interstate's Freight Management Center and Disaster Freight Management Center provide: trucking capacity and Internet load tracking for every shipment, routing and load optimization, Internet load tendering, guaranteed appointment setting, and complete efficiency reporting. Learn more at [www.interstate-transport.com](http://www.interstate-transport.com).