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## **Interstate CEO Speaks at BGSA Supply Chain 2010 Conference**

### **Tim Higham will offer insights into Creative Growth Strategies in New Markets**

Saint Petersburg, Florida – November 4, 2009 – Interstate Transport’s CEO, Tim Higham, has been selected to speak at the 2010 [BGSA Supply Chain Conference](#). His topic will be “Stretching the Boundaries: Creative Growth Strategies in New Markets.” As CEO of Interstate Transport, Inc. and InMotion Global, Inc., Tim has garnered national attention for merging "old school" thinking with "new school" technology. His companies have taken the Transportation and Logistics industries to the next level and he will share his expertise with a diverse audience of fellow CEOs.

On the dais with Tim will be such industry notables as Jack Holmes, of UPS and David Congdon of Old Dominion Freight Line. Mr. Higham will speak to the industry’s need to stay ahead of the demands of its customers, both in technology and in service strategies. He will discuss the challenges faced by supply chain CEOs who must meet the demands of an increasingly complex national and global marketplace that requires new solutions and fresh thinking.

“We bring a “change your thinking” approach to our technology and freight businesses,” Tim Higham said recently. “The industry has changed drastically within the past few years. To remain profitable, management must be aware of all aspects of the business from capitalization to sales, legislative changes to employment costs. It’s easy to become overly focused on the day-to-day details of the business and forget how it all ties together. All of these factors affect the bottom line and we need to remain cognizant of every component of our business. In the end, those who excel at change management and executing their plan will succeed. Those who refuse to move forward will fail.”

BG Strategic Advisors, an investment banking company that focuses on supply chain enterprises, hosts the conference each year. It is the only CEO-level conference in the industry and will be held at [The Breakers](#) in Palm Beach, Florida in January 2010. Speakers at the invitation-only event will cover topics ranging from the implications of Cap-and-Trade to niche markets and emerging technologies.

**About InMotion Global:**

InMotion Global, Inc. provides the industry-leading Transportation Management System, InMotion Global TMS™ with its companion web-portal LoadLink® to customers across the United States. InMotion Global TMS™ is fully integrated with Interstate Transport's Freight Management Center to provide freight capacity, Internet load tendering and tracking, routing, load optimization, guaranteed appointment setting and complete efficiency reporting. InMotion Global, Inc. is headquartered in Saint Petersburg, Florida.

Learn more at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).

**About Interstate Logistics Group:**

Interstate Logistics Group is the holding company of InMotion Global, Inc. and Interstate Transport, Inc. and serves as the logistics & transportation platform company in Palm Beach Capital's portfolio. Palm Beach Capital is a private equity investment firm that specializes in investing in growing, privately held companies. Through its partnership with Palm Beach Capital, Interstate Logistics Group and its divisions are poised to acquire other logistics providers and freight transportation companies in order to provide complete, full-service, logistics, distribution, and freight transportation offerings.

**About Interstate Transport:**

Interstate Transport, Inc. is one of the fastest growing logistics providers in the United States. Headquartered in St. Petersburg, Florida, Interstate provides logistics and distribution services and complete logistics outsourcing solutions including transportation management software (InMotion Global TMS™) to customers across the United States. Interstate's Freight Management Center and Disaster Freight Management Center provide: trucking capacity and Internet load tracking for every shipment, routing and load optimization, Internet load tendering, guaranteed appointment setting, and complete efficiency reporting.

Learn more at [www.interstate-transport.com](http://www.interstate-transport.com).