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FOR IMMEDIATE RELEASE

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## **Interstate Transport Joins EPA SmartWay<sup>SM</sup> Transport Partnership**

### **Transportation & Logistics leader does business the SmartWay**

St. Petersburg, Florida – February 19, 2010 – Interstate Transport, Inc., Florida’s fastest growing Transportation and Logistics provider, has joined the EPA’s SmartWay<sup>SM</sup> Transport Partnership. SmartWay<sup>SM</sup> is a voluntary, public-private initiative designed to improve the environmental performance of the freight delivery system in the United States through money saving, market-based approaches. The U.S. Environmental Protection Agency (EPA) launched the SmartWay<sup>SM</sup> Transport Partnership in February 2004 to educate and encourage the transportation industry to reduce emissions, cut fuel-related costs and improve the environment through a number of other strategies.

Interstate Transport CEO, Tim Higham explains, “Interstate is committed to expanding its operations in the most conscientious way possible. The transportation industry will always face challenges involving its impact on the environment. The SmartWay<sup>SM</sup> Transport Partnership keeps our industry focused on accountability and responsiveness to our community and nation’s needs.”

By 2012, more than 45 billion gallons of fuel will be consumed for freight transportation alone which translates to more than 450 million metric tons of carbon dioxide production. While fuel consumption is a necessary component of the transportation industry, too much fuel is wasted each year due to inefficiency. The industry can reduce fuel waste dramatically by such simple measures as reducing truck idling time and keeping tires properly inflated.

Tim Higham adds, “Where Interstate really shines in this equation is in the logistics component. We use our Transportation Management System, InMotion Global TMS™, to optimize routes in order to reduce the overall mileage and, therefore, the emissions created. Our TMS allows us to oversee load matching and scheduling, as well. By ensuring that trucks are full and not sitting idle at loading or delivery docks, we further reduce the negative environmental impact of those loads.”

**About Interstate Transport:**

Interstate Transport, Inc. is one of the fastest growing logistics providers in the United States. Headquartered in St. Petersburg, Florida, Interstate provides logistics and distribution services and complete logistics outsourcing solutions including transportation management software (InMotion Global TMS™) to customers across the United States. Interstate's Freight Management Center and Disaster Freight Management Center provide: trucking capacity and Internet load tracking for every shipment, routing and load optimization, Internet load tendering, guaranteed appointment setting, and complete efficiency reporting.

Learn more at [www.Interstate-Transport.com](http://www.Interstate-Transport.com).

**About InMotion Global:**

InMotion Global, Inc. provides the industry-leading Transportation Management System, InMotion Global TMS™ with its companion web-portal LoadLink™ to customers across the United States. InMotion Global TMS™ is fully integrated with Interstate Transport's Freight Management Center to provide freight capacity, Internet load tendering and tracking, routing, load optimization, guaranteed appointment setting and complete efficiency reporting. InMotion Global, Inc. is headquartered in Saint Petersburg, Florida.

Learn more at [www.InmotionGlobal.com](http://www.InmotionGlobal.com).

**About Interstate Logistics Group:**

Interstate Logistics Group is comprised of InMotion Global, Inc. and Interstate Transport, Inc. and serves as the logistics & transportation platform company in Palm Beach Capital's portfolio. Palm Beach Capital is a private equity investment firm that specializes in investing in growing, privately held companies. Through its partnership with Palm Beach Capital, Interstate is poised to acquire other logistics providers and freight transportation companies in order to provide complete, full-service, logistics, distribution, and freight transportation offerings.

**About the SmartWay<sup>SM</sup> Transport Partnership:**

Launched in February 2004, the SmartWay<sup>SM</sup> Transport Partnership brings together major freight shippers, trucking companies, railroads, logistics companies and trade and professional associations to pursue mutually beneficial strategies that result in emissions reductions and other environmental improvements, as well as cost savings to the companies. The Partnership currently has over 2,200 Partners. For information about the SmartWay<sup>SM</sup> Transport Partnership, visit [www.Epa.Gov/SmartWay.com](http://www.Epa.Gov/SmartWay.com).