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Interstate Transport Launches New Website

Interstate tops off the year with a fresh new look

Saint Petersburg, Florida – December 16, 2009 – Interstate Transport launched its newly redesigned and enhanced website, www.Interstate-Transport.com. The site has a fresh look and easy-to-navigate design with hundreds of features and a profusion of information about the company and its suite of logistics and transportation solutions. Interstate's sister company, InMotion Global, has also recently launched a new website which can be viewed at www.InMotionGlobal.com. Together, the sites herald exciting changes for the year to come for both companies. In the works for 2010 are an expansion of Interstate Transport's freight capacity offerings and a continued increase in staff. The new year will also see the complete redesign of InMotion Global's Transportation Management System, InMotion Global TMS™.

Interstate Transport's new website was designed with the visitor in mind. Eye-catching graphics greet the visitor but it is the information found on the site that will draw viewers in. The new site is a valuable resource for decision-makers who are looking for a complete logistics and transportation solution.

Shippers and carriers alike will find the information they need on the new website. Each category of information is contained in its own page so that visitors may navigate directly to the information that matters to them most. The site also features a Fast Facts page that gives basic information and statistics about Interstate Transport in a quick, bullet-pointed format. Visitors may also link directly to Interstate's catalogue of press releases and articles, and can even visit a page dedicated to the company's home base, St. Petersburg, Florida.

Interstate offers a web-portal to its Transportation Management System for clients, shippers, carriers and sales representatives. The new website features a direct link to the web-portal, LoadLink™, on every page for easy access. Visitors who are looking for a transportation and logistics provider that specializes in temperature-controlled, time-sensitive and dry commodities will discover that Interstate offers solutions to their most complex shipping needs. The new site's logical format makes it simple to navigate and easy to find information that leads to better decisions when choosing a transportation provider.



“We have dedicated considerable resources to developing a state-of-the-art transportation and logistics company and we rely heavily on technology to set us apart. Our Transportation Management System is the best in the business and we wanted our new website to reflect the same level of excellence,” said Tim Higham, Interstate Transport CEO. “We have received fantastic feedback from customers and business partners who have previewed the new site. This launch marks the end of another record-breaking year for Interstate and is the perfect way to usher in 2010. This coming year will see even more innovation and an exciting new chapter in our company’s history.”

About Interstate Transport:

Interstate Transport, Inc. is one of the fastest growing logistics providers in the United States. Headquartered in St. Petersburg, Florida, Interstate provides logistics, and distribution services and complete logistics outsourcing solutions including transportation management software (InMotion Global TMS™) to customers across the United States. Interstate’s Freight Management Center and Disaster Freight Management Center provide: trucking capacity and Internet load tracking for every shipment, routing and load optimization, Internet load tendering, guaranteed appointment setting, and complete efficiency reporting. Learn more at www.Interstate-Transport.com.

About InMotion Global:

InMotion Global, Inc. is a wholly owned division of Interstate Transport, Inc., and provides the industry-leading Transportation Management System, InMotion Global TMS™ with its companion web-portal LoadLink™ to customers across the United States. InMotion Global TMS™ is fully integrated with the Interstate Transport’s Freight Management Center to provide freight capacity, Internet load tendering and tracking, routing, load optimization, guaranteed appointment setting and complete efficiency reporting. InMotion Global, Inc. is headquartered in Saint Petersburg, Florida. Learn more at www.InMotionGlobal.com.

About Interstate Logistics Group:

Interstate Logistics Group is comprised of InMotion Global, Inc. and Interstate Transport, Inc. and serves as the logistics & transportation platform company in Palm Beach Capital’s portfolio. Palm Beach Capital is a private equity investment firm that specializes in investing in growing, privately held companies. Through its partnership with Palm Beach Capital, Interstate Logistics Group is poised to acquire other logistics providers and freight transportation companies in order to provide complete, full-service, logistics, distribution, and freight transportation offerings.